Assessing Copyright Clearance Center's *Get it Now* Service

Data from July 2012 – October 2013

Library Environment

- Student/faculty population = approx. 6,000.
- Heavily used Interlibrary Loan Services for library this size.
- Before we added *Get It Now*, we purchased approximately $15,000/year articles direct from publishers.
  - Averaged $34/article for 2012/2013.
- Had deposit account with Elsevier at start of our access to *Get It Now*, $25/article.
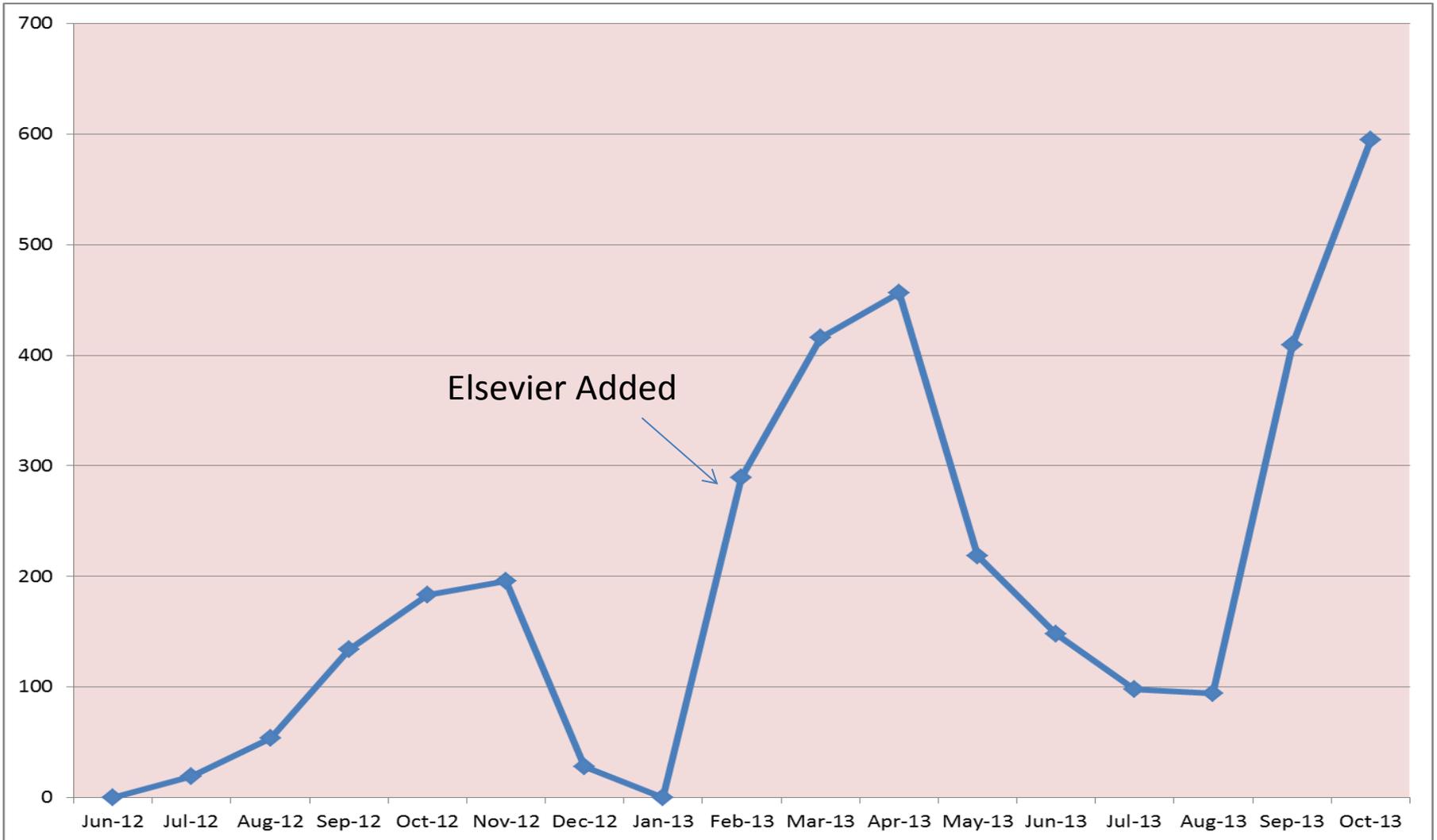- Cut library materials budget approx. 28% over last two fiscal years.

What is *Get It Now*?

- **An article purchase-per-use service for multiple publishers which is incorporated into link resolvers (SFX or Serials Solutions, etc.)**
- Links from databases ONLY for those article titles/years we DO NOT have any access to.
- Required minor SFX programming on our part, quick set up.
- Competitively priced with direct purchases from pub.
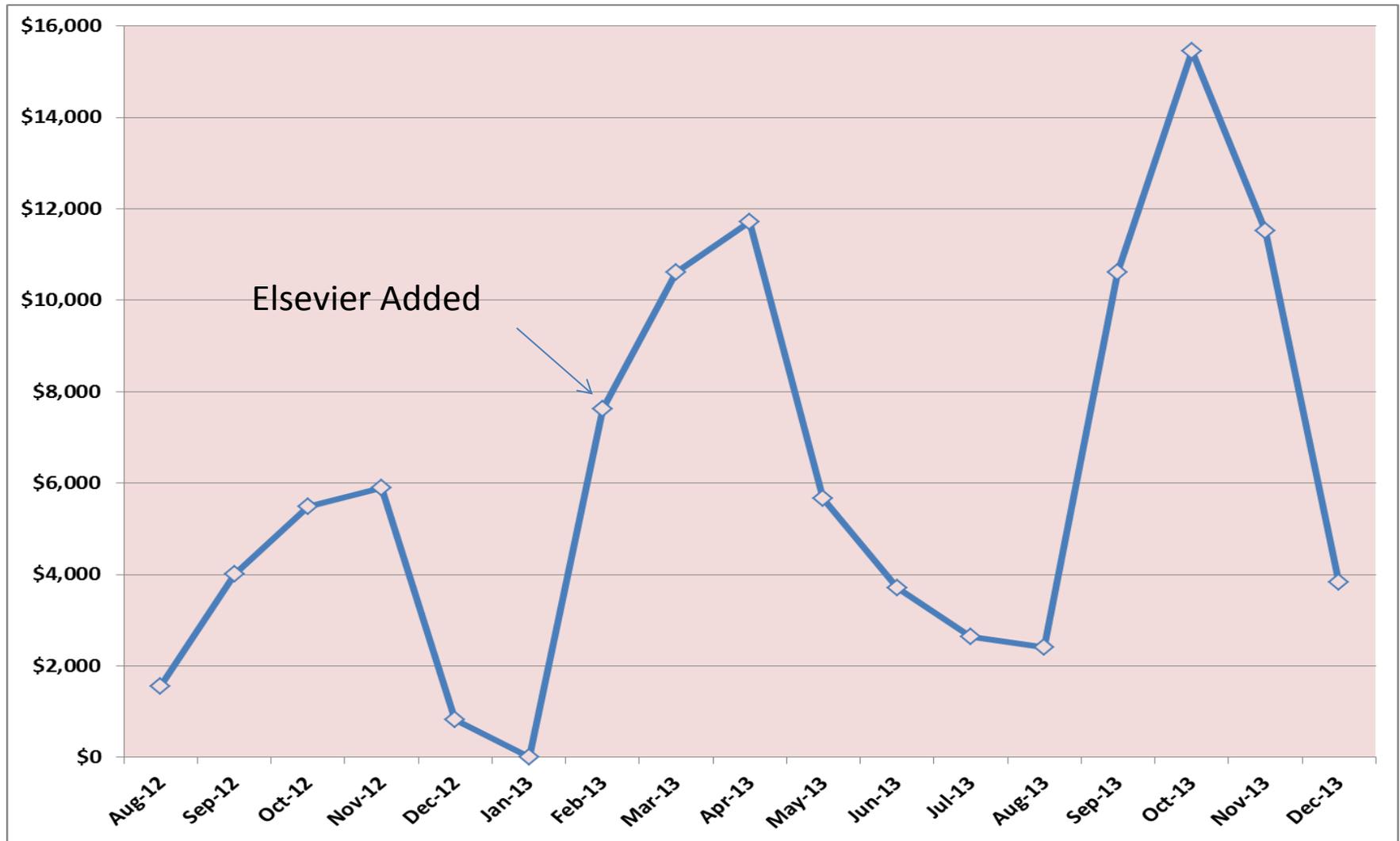- Access to over 9,000 articles from 87 publishers.

What We Wanted to Know

- Is it BEING USED?

- How much is it COSTING us?

- WHO is using it?

- Which PUBLISHERS are used the most?

- Which JOURNALS are used the most?
  - Are they used enough to justify purchase of subscription?
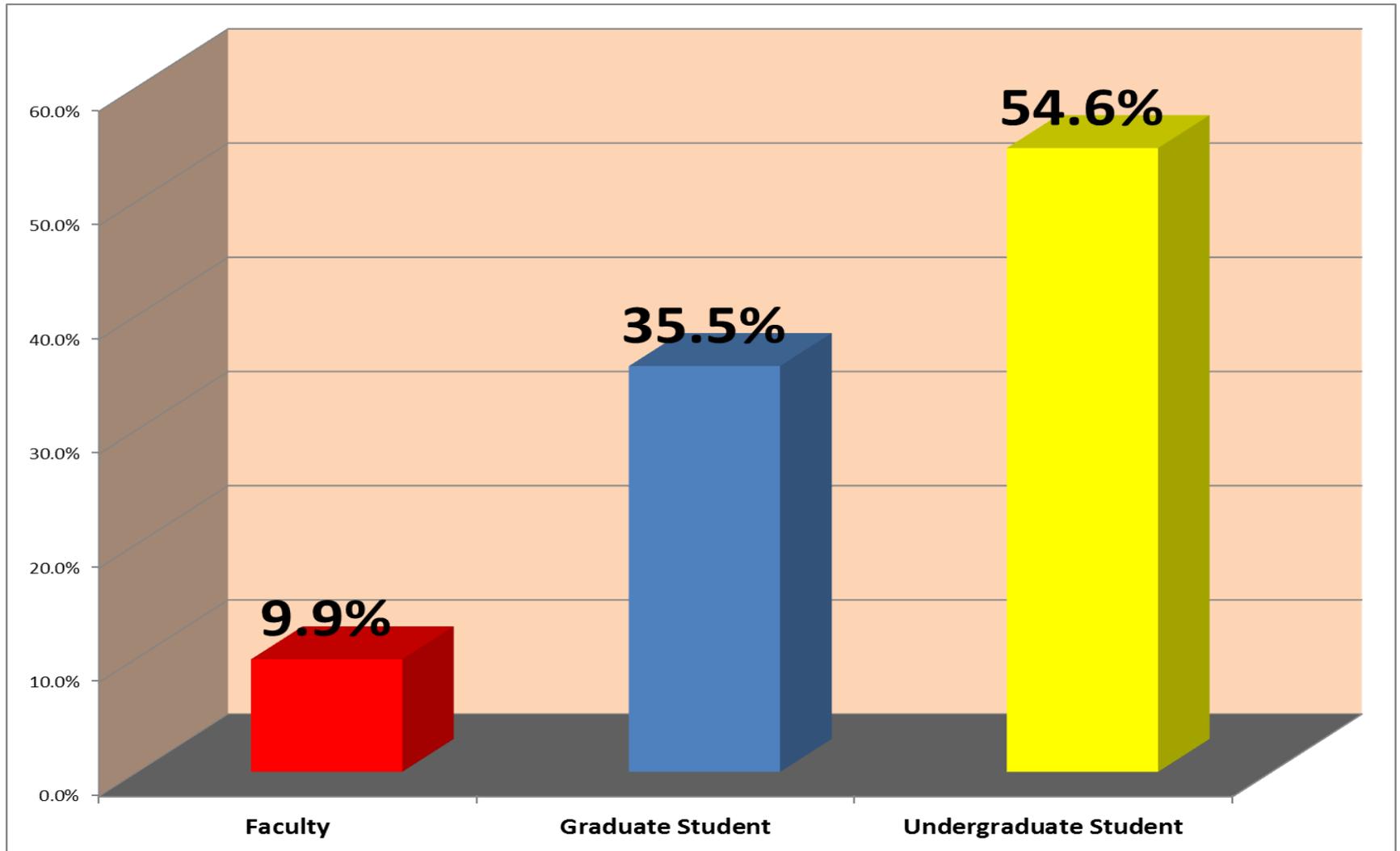
- What YEARS OF PUBLICATION are used the most?

Is it BEING USED?

How much is it COSTING us?

WHO is using it?

Summary of User Data

- In 16 months, 3,338 total orders were placed by 915 different users (e-mail addresses). Each user averages 3 orders. Only 36 different faculty members used the service.

- 43% of users (392) ordered only 1 item in 12 months.

- Only 25 users (or 2.7%) requested 16 or more articles (1 per month).
    - NUR/PT are some of heaviest users.
    - ME, BIO and others also listed.
    - 18 graduate students (72%) and 4 faculty members were among the heaviest users. Only 3 undergraduates were.
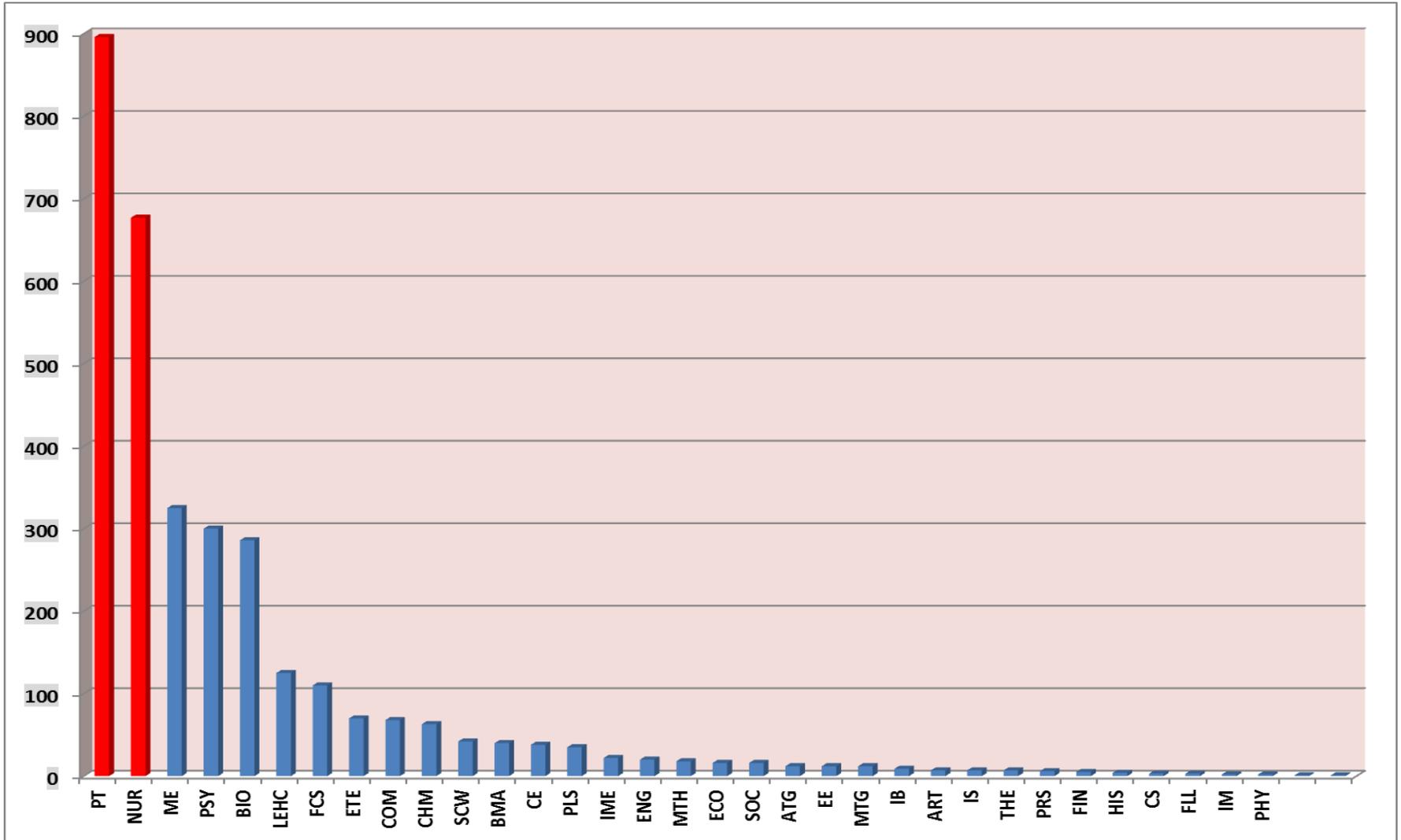
Summary of User Data

User Abbrev.	Status	Dept.	TOTAL
GHE	G	ME	48
ANG	G	PT	47
RBO	F	BIO	38
TMC	G	PT	36
AWI	G	LEHC	34
GLA	G	ME	34
CSO	G	PT	27
JPK	F	PT	27
GBA	G	ME	26
LPA	G	PT	26
MBU	G	ME	25
BPR	F	PT	24
MLJ	U	BIO	23
ART	G	PT	22
LHA	G	PT	22
BJA	F	CHM	21
SLO	U	NUR	20
KAN	U	PSY	19
SME	G	PT	19
VAN	G	ME	19
CKR	G	LEHC	17
LSC	G	PT	17
JBO	G	PT	16
JDE	G	PT	16
KNE	G	PT	16

Summary of User Data

- Looking at campus population:
  - Undergraduates order more overall but <u>graduate students order more on average</u>.
  - Graduate students average 1.8 per FTE.
  - Faculty members average .7 per FTE.
  - Undergraduates average .3 per FTE.
- 13.5% of graduate students have used service.
- 5.4% of faculty members have used service.
- 2.7% of undergraduates have used service.

Counts by Department
47% of All Articles Ordered are for Nursing/PT
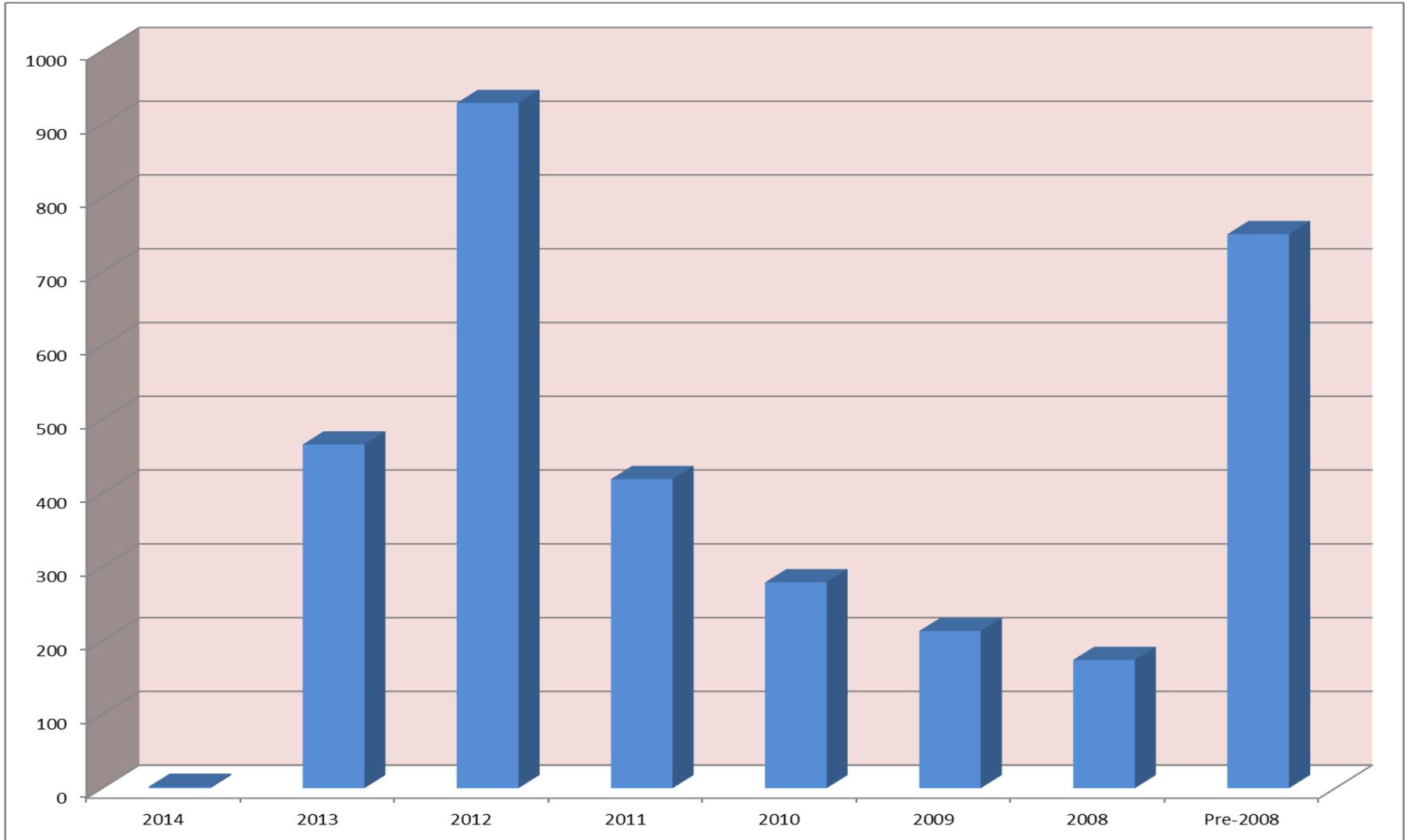
Which PUBLISHERS are used the most?

Publisher	Total	%
Elsevier (activated 2/13)	1892	55.6%
Springer	919	27.0%
Informa Healthcare (IHC)	224	6.6%
British Medical Journal Pub.	145	4.3%
Nature (NPG)	100	2.9%
Wiley	45	1.3%
No others with more than 18 orders		

Which JOURNALS are used the most?

- British Journal of Sports Medicine – BMJ Pub. ($30)– 46 orders – PT
- Journal of Bodywork & Movement Therapies – Elsevier ($24) – 42 orders - PT
- Disability & Rehabilitation – Informa HealthCare ($37)– 38 orders – PT
- Social Science & Medicine – Elsevier ($24/article) – 33 orders - NUR/PT
- Personality and Individual Differences – Elsevier ($24/article) – 31 orders - PSY
- Computers in Human Behavior – Elsevier ($24/article) – 28 orders – SOC?/PSY?/CS?
- Majority are Nursing/PT titles.

What YEARS OF PUBLICATION are used the most?
75% of ordered articles have copyrights after 2008

Summary

- At 55% of the total, undergraduates are the heaviest users of Get-It-Now but graduate students order more per FTE.

- Only 915 users placed orders.

- 43% of all users ordered only 1 article.

- 25 users ordered more than 16 articles in 16 months. 18 of them were graduate students.

- 47% of the use is from the Physical Therapy/ Nursing Depts.

- Elsevier is the most highly ordered publisher by far.

- We pay $26.54 per article on average.

- Several journal titles are heavily used, the vast majority are for PT/Nursing .

- 75% of the orders are from journal issues published in the past six years.