



# CARLI LIBRARIES

The Next Ten Years: (One) View from Public Institutions

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## The Context: Higher Education

- Outside of elite universities, struggle to recruit and retain students
- Online and blended becoming more ubiquitous
- Fewer tenure-system faculty
- Skepticism about value of liberal arts degree
- Political pressure to control higher ed costs
- Access, affordability, quality

## The Context: Illinois



## Some facts

- Illinois has been without a budget for five months
- Moody's has downgraded IL credit ratings, including for six public universities
- \$8.5 **billion** in unpaid bills by Jan. 1, 2016
- Some segments of the budget have been funded by other means
- NOT Higher Ed



## At public universities

- Enrollment down at most
- Competition for students
- Some have laid off employees
- Fear that MAP grants will end
- Hiring freezes, no travel, etc.?

## The New Normal?

- Libraries increasingly asked to demonstrate ROI
- Assessment is vital—how does library contribute to student success?
- Fundraising, marketing and partnerships more important
- Libraries must align with campus mission & vision

## Some dichotomies

- Here/There
- Just in case/Just in time
- Copyright/Contract
- Commercial Journals/Open Access
- High Tech/High Touch

## Here: Library as Place



# There: the Library is Everywhere





## There: Mobile Devices

Ubiquity of mobile devices will not change, but the types of devices might

Libraries must continue to make web content accessible for people with disabilities

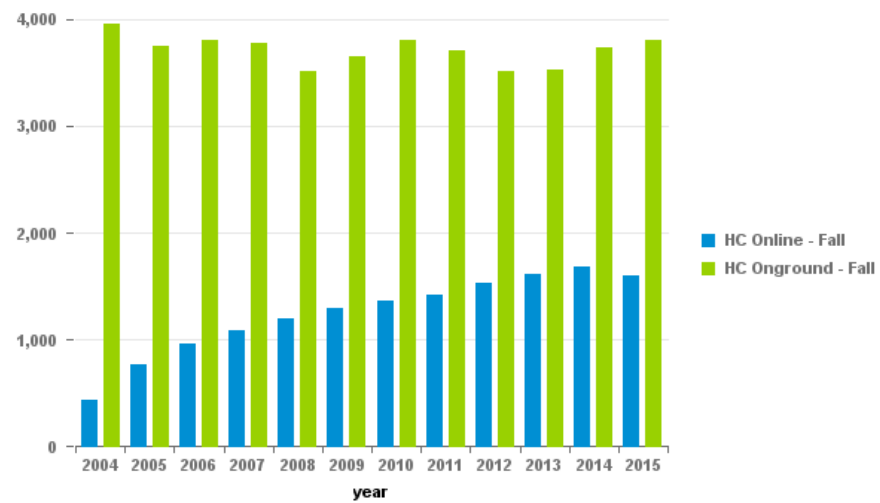




## Online is here to stay\*

- 70.8 %--Academic leaders who say online critical to long-term strategy
- 74.1%--Learning outcomes > or = to on ground
- 93.4%--Public 4-year with distance students
- 2014 *Survey of Online Learning* with Pearson Infographic  
<http://www.onlinelearningsurvey.com/reports/gradelevelinfo.pdf>
- \*Source: *2014 Survey of Online Learning* (conducted by Babson Survey Research Group; co-sponsored by Online Learning Consortium, Pearson, and Tyton Partners)

# Online at UIS



## Just in case/Just in time

- Budget crisis makes discipline-wide collecting hard except at R1's
- End of the big deal?
- More tailored e-book purchasing
- Fast article delivery if not owned will become the norm
- CARLI role in managing a shared print repository?

## Copyright/Contract

- As most content becomes electronic, whither fair use?
- How to share resources controlled by contract?
- Role for CARLI: Negotiate contracts for consortial access to e-books in member libraries
- Keep and refine/update just in time article service available to libraries

## Commercial Journals/Open Access

- OA policies now in effect at all Illinois public universities
- Most have set up IR's
- Faculty becoming more aware
- Could OA become dominant model by 2025?
- Research available to all would also break down have/have not barriers among universities

## High Tech/High Touch

- Successful libraries will add new technology strategically
- Rapidly changing vendor environment
- Libraries (and CARLI) will need to accelerate consideration/adoption cycle
- Services will become more personalized for both students and faculty
- What library **does** becomes at least as important as what library **has**



## Personalization—students

- Librarians almost always embedded in courses
- Student success centers in libraries
- Partnerships with student life
- Siri-like library app for student research?
- Privacy vs. personalization issue

## Personalization--Faculty

- Faculty turning to library for expertise
- Advice on copyright and open access
- Dataset management
- IR management
- Faculty profile/research expertise databases
- Librarians partnering as member of research team

## Other trends

- Preservation/digitization will continue as discovery of unique materials becomes more important
- New platform for digitized images will emerge
- Faculty will incorporate more multimedia into curriculum— library will need to teach visual as well as info literacy
- Linked data will become the norm

## CARLI roles

- Training and providing new technology platforms
- Providing a permanent “sandbox” for library technology
- Clearinghouse for best practices
- Consulting on OA, etc. when library lacks an in-house expert
- Leadership development for library faculty
- One size does not fit all services

## Last thoughts

- New librarian specialties will emerge
- Librarians must be willing to innovate, take risks, collaborate, and be entrepreneurial
- It's all about the student
- Ranganathan: The library is a growing organism
- (and so is CARLI)

# Thank you!

- QUESTIONS?

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